



FULL WEEK SPONSORSHIP

As a sponsor, you will be part of a new effort to promote, augment, amplify, foster and bring to fore Africa's cybersecurity discourse. Reach a plethora of cybersecurity people as a Cybersecurity Week sponsor. Put your brand, services, products and innovations at the center of (Africa's) cybersecurity conversations affecting every industry: government, healthcare, finance, law, policy - locally and in the continent. In-person and digital exposure will deliver brand recognition, thought leadership opportunities and access to cybersecurity week registrants.

Benefits of Sponsoring

- Thought leadership opportunities through speaking through seminars, workshops or working groups.
- Brand exposure and visibility in-person and in-digital.
- Meet and connect with professionals, thought shapers, decision makers and influencers in the cybersecurity industry.
- Promote your business, services, products and innovations through targeted marketing and matchmaking opportunities.
- Opportunity to generate and gain strong leads and increase traffic for your company
- You will receive our attendee list before the event, which includes companies and names of attendees.



Benefits	Packs		
	Silver	Gold	Platinum
Email Brand Promotion			
Social Media Brand Promotion(3000+ reach)			
Eventbrite Brand Promotion			
Opening Slide Promotion			
Feature on our Sponsors Wall of Fame			
Introduction of brand at start of each day			
Two sessions: in-person & virtual			
Full display of brand materials throughout the week			
Video of sessions with company's logo			
Brand exposure on bi-monthly newsletter in November & December 2018			
Complimentary Seats (Summit)	5	10	15
Price	Contact Us	Contact Us	Contact Us

**** All prices exclude VAT.**



SESSION/WORKSHOP SPONSORSHIP

Want to host a workshop session in the cybersecurity week? Get a full session by sponsoring the session meals, refreshments and giveaways.

	No. of Attendees	Cost
Snacks & Drinks (Morning & Afternoon)	--	Contact Us
Lunch	--	Contact Us

FULL DAY SPONSORSHIP

Get a full one day within the cybersecurity week to be branded by as your company/organization day, e.g Tesla CyberWeek Day or Tesla Cybersecurity Day

Benefits

- Increase the visibility and impact of your brand
- Be a major supporter of the inaugural cybersecurity week and feature in our champions and sponsors wall of fame
- Co-plan sessions with CyberSpeak LC during the company day with focus on topics of their interest
- Get a FREE cyber health check on your website and/or domain





For inquiries, contact:

Email: cyberweek@cyberspeaklc.com

Website: www.cyberspeaklc.com

